



MEDIA RELEASE

Introducing the NowCasterSM Portable Studio, perfect for live-streaming or broadcasting events from anywhere, anytime!

Chico, CA – April 21, 2020: This portable, low-cost streaming video solution for simultaneous broadcast TV and optional Internet stream broadcasting is perfect for today's virtual, socially-distant event & meeting world. This "all-in-one," feature-packed, multimedia solution combines everything needed for HD webcast/broadcast operations for thousands less than comparable products available today.

NowCasterSM allows the user to show live, real-time streaming video over the Internet or optionally HD-SDI video to viewers complete with easy-to-use broadcast style tools for impactful storytelling and live show management. Handling up to four live HDMI cameras with additional live inputs from computers via network-connected NDI, this system allows users to run a complete "studio-in-a-box" that will handle meetings, live performances, newscasts, church services, lectures and many more live events.



The **NowCasterSM** typically ships in 7 days with a retail of only \$4,495.00 US. Optional upgrades include a 15" side-mounted touchscreen display, HD-SDI inputs and outputs, 4K and additional storage.

At a glance: Complete webcasting solution, ready to run at 1080i or 720p, supports all common stream formats and stream hosts, supports simultaneous wired/wireless Internet including auto failover, intuitive built-in touchscreen user interface, chroma-key greenscreen over stills-video-webstreams-3D virtual sets, four hardware HDMI camera inputs built in, easy assignment of dozens of virtual inputs from other computers-streams-videos-images or NDI connections.

Features: Live switching of up to four HDMI cameras/video sources including mixed resolutions and framerates, embedded and separate analog audio inputs and outputs, stream live to the Internet in RTMP, WMA, Flash and other widely supported formats, supports common stream hosts such as YouTube, Facebook Live, Streamcast, Vimeo and many others, 1080i or 720p video output, optional 4K video available, built-in touchscreen for interactive operation for switching-level control-effects-etc., built-in screen connectivity to other Mac and PC systems using free NDI app over network and built-in Internet failover system switches between WiFi and wired connections seamlessly.

Powerful Broadcast Tools: Live direct recording of programs into the system on built-in 1 Terabyte SSD drive, supports popular video formats including AVI, MP4, H246, MPEG-2, WMV, MOV, MXF, MP3 and WAV, supports mixing of multiple audio sources such as SoundCards-ASIO Audio Interfaces and capture card audio, combine multiple video and/or audio files into a single input, assign inputs from web browsers, RTSP streams, PowerPoint, and photos (.jpeg .png .gif .bmp and others), choose from 100+ built-in animated titles-scoreboards and tickers all fully editable, built-in virtual sets (additional sets available for purchase or build your own), full motion zoom and customizable camera position presets.

Specifications: Size: 14.05" x 5.31" x 11.30" (L x W x H); Weight: Approximately 8 lbs.; AC 120VAC or 240VAC operation; Built-in 15" LCD touchscreen monitor (all models except Basic). Wireless mouse and keyboard included. Windows 10 Pro operating system; I5-9400 CPU, 16GB DDRA memory, 2xHDMI video inputs, one display adapter output, Dual Gigabyte Ethernet ports, WiFi, USB 2.0 and 3.0.

Additional Information: See NowCaster.com

About [IntelliWeather](#)

The **NowCasterSM Portable Studio** is an innovative product from IntelliWeather Inc. which provides customers with live weather graphics to a wide variety of media venues ranging from live television to websites using custom-built hardware, software and data. Our philosophy is for ease of use, customization, high quality, and affordability. The California-based company produces hardware display solutions, weather content, and software that is used worldwide.

Contact

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